



# Intrideo

PRE-SCREEN JOB APPLICANTS  
USING 20 SECOND PITCH VIDEOS

# Intrideo's Story

15.08.2015 **DAY #1**  
**Founded as Beemeety**  
(3 team members)



Larisa (GR)  
400km North to Athens

15.08.2015  
**Our First MVP Launched**



20.05.2016 **Accepted into Northwestern Ontario Innovation Center's 3 month Accelerator Program.**  
Pre-seed funding received



06.2016  
**Incorporated our company in Canada**  
(5 team members)



1.11.2016 **Investors seed fund raised. Development department in Greece began operations**  
(7 team members)



15.08.2016 **Rebranded and renamed project. Redefined and pivoted to HR sector**



1.02.2017 **Official first day of release of new Intrideo Product**



05.2017  
**Gained our first customers**



06.2017  
**Our Canadian Office Opened**  
(10 team members)



**NOW**  
**Growth Stage**  
(15 team members)

# Intrideo

## HIRING REDEFINED



**Résumés  
SUCK!**



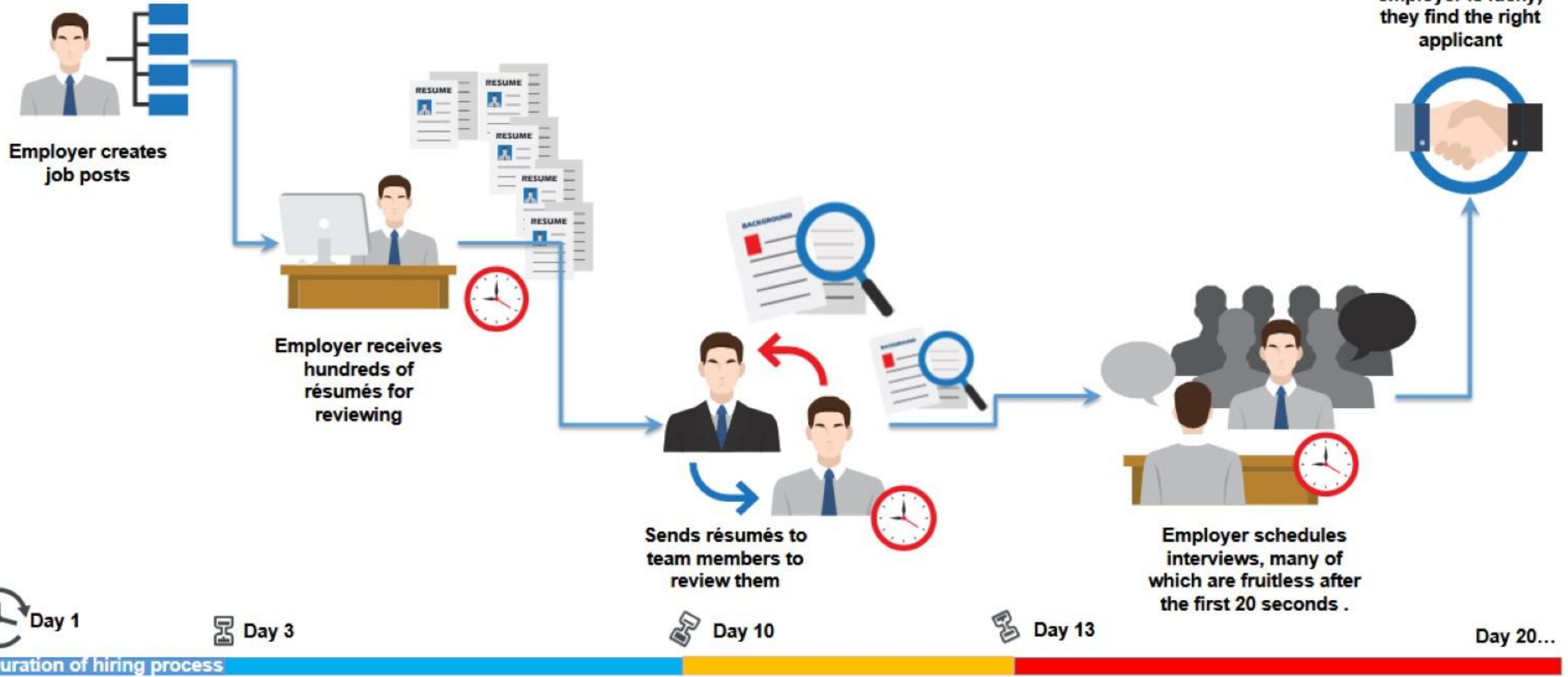


Résumés  
SUCK!

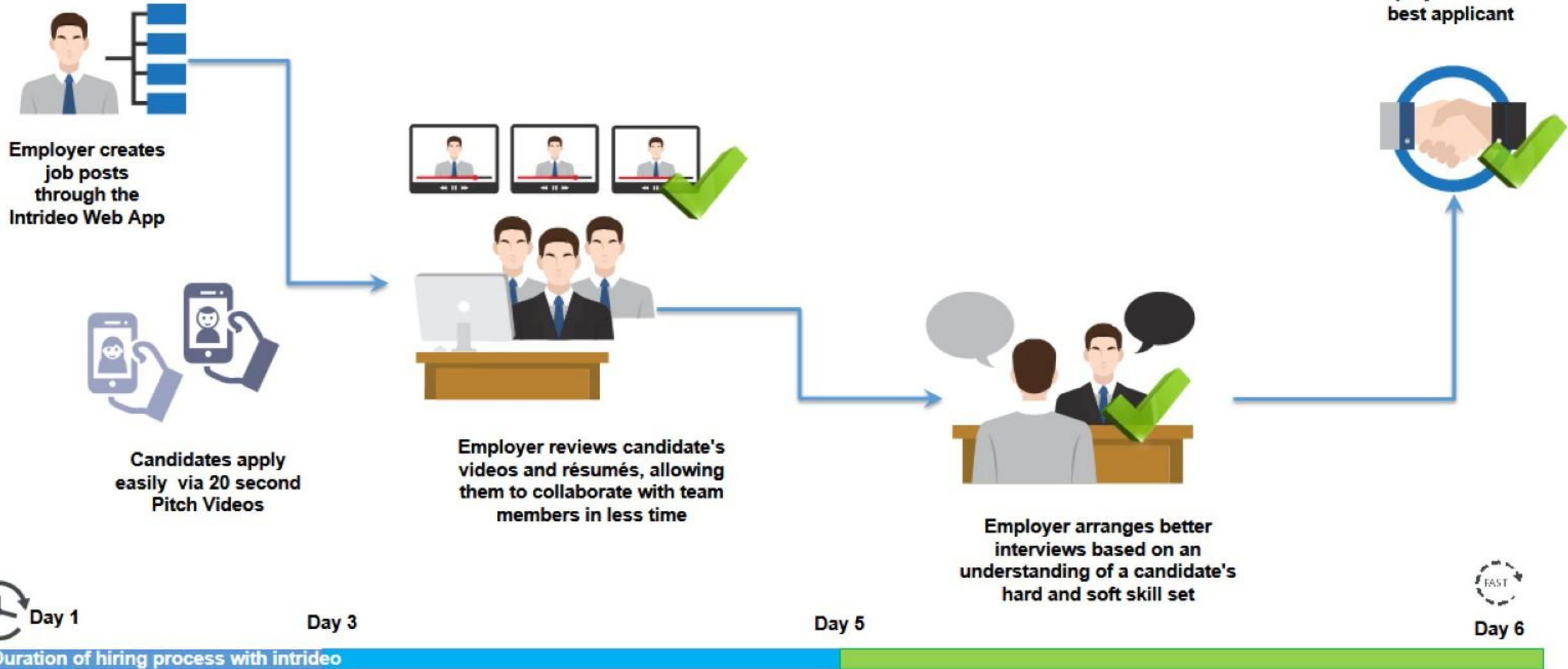
An overwhelming majority (77%) of companies say  
***Soft Skills***  
are just as important  
***as Hard Skills***

Harris Poll Study on Behaf of  
**careerbuilder®**

# Your Workflow Today



# Your workflow with intrideo



# Intrideo

## HIRING REDEFINED



**EASY SOFT SKILLS  
PRE SCREENING**  
APPLICANTS HAVE 20  
SECONDS TO IMPRESS YOU



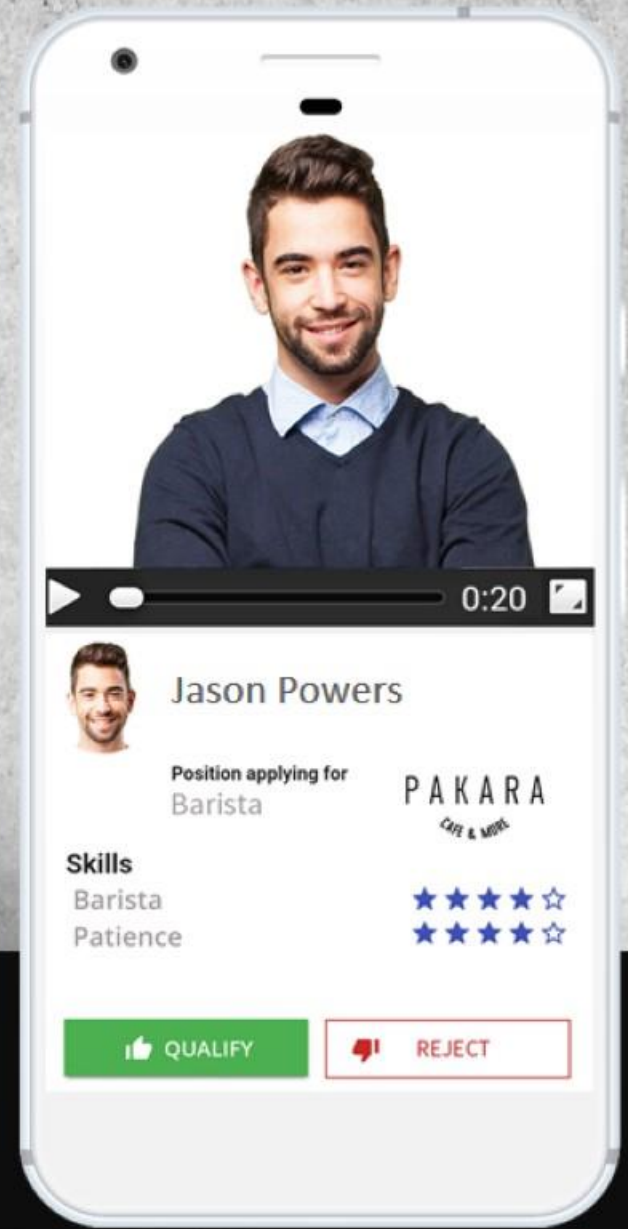
**GAIN VALUABLE TIME**  
REVIEW ONLY  
20 SECOND VIDEOS



**INTERVIEW  
ONLY THE BEST**  
NO MORE PAINFUL  
INTERVIEWS

**Intrideo**

HIRING REDEFINED

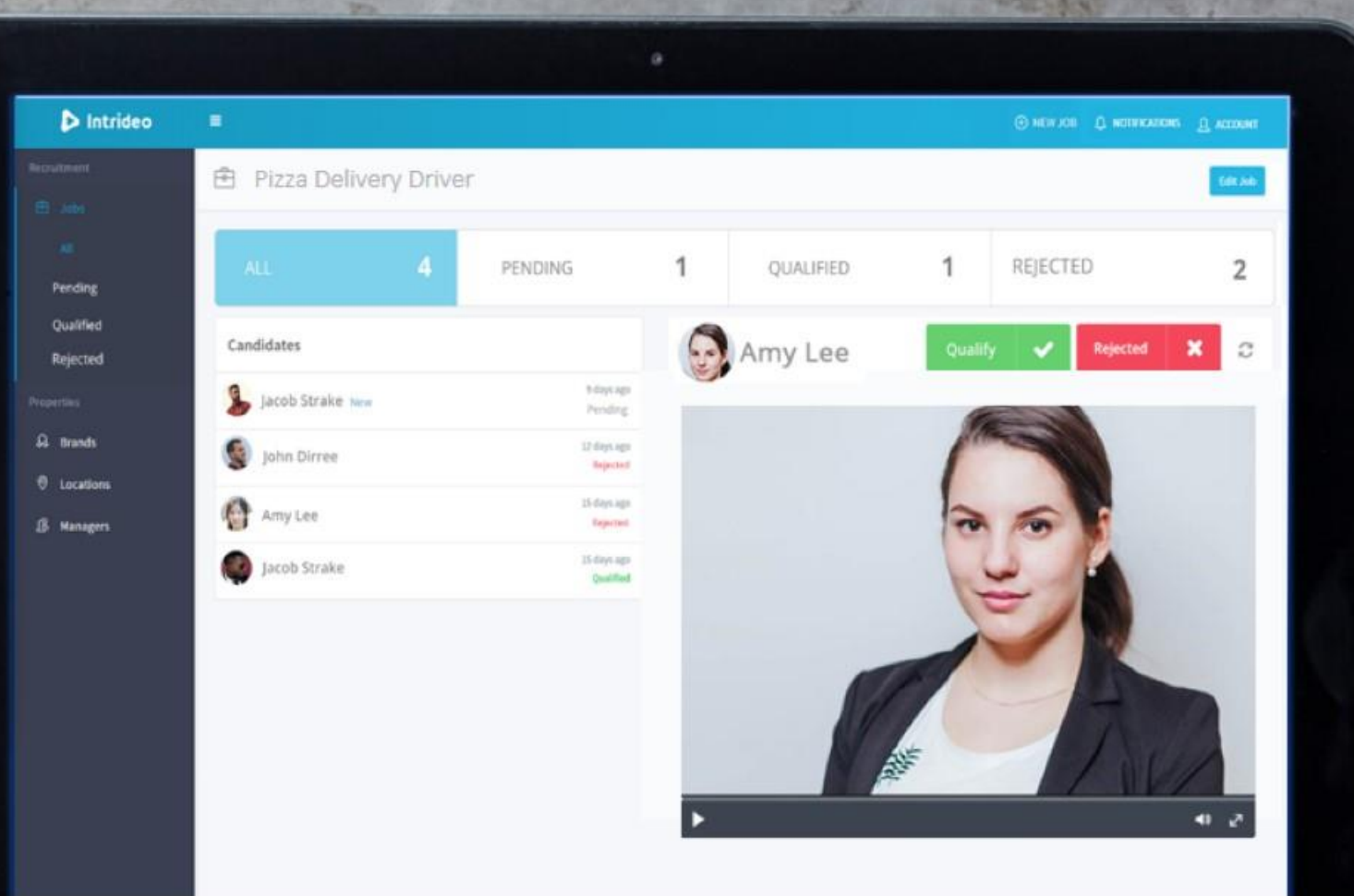
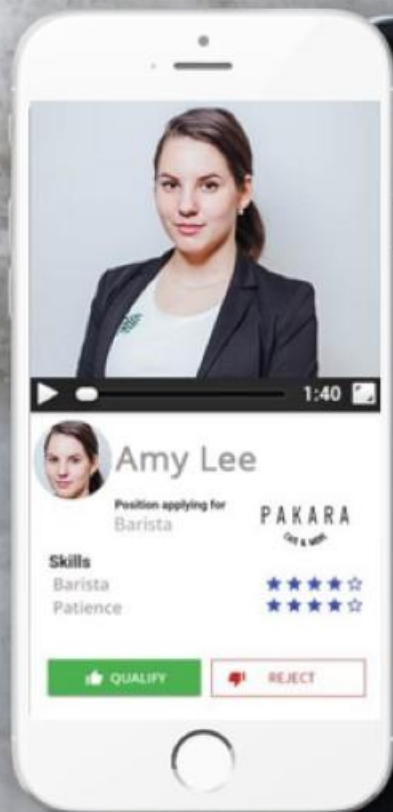


You get **20 seconds**  
to impress the employer and **get the interview!**



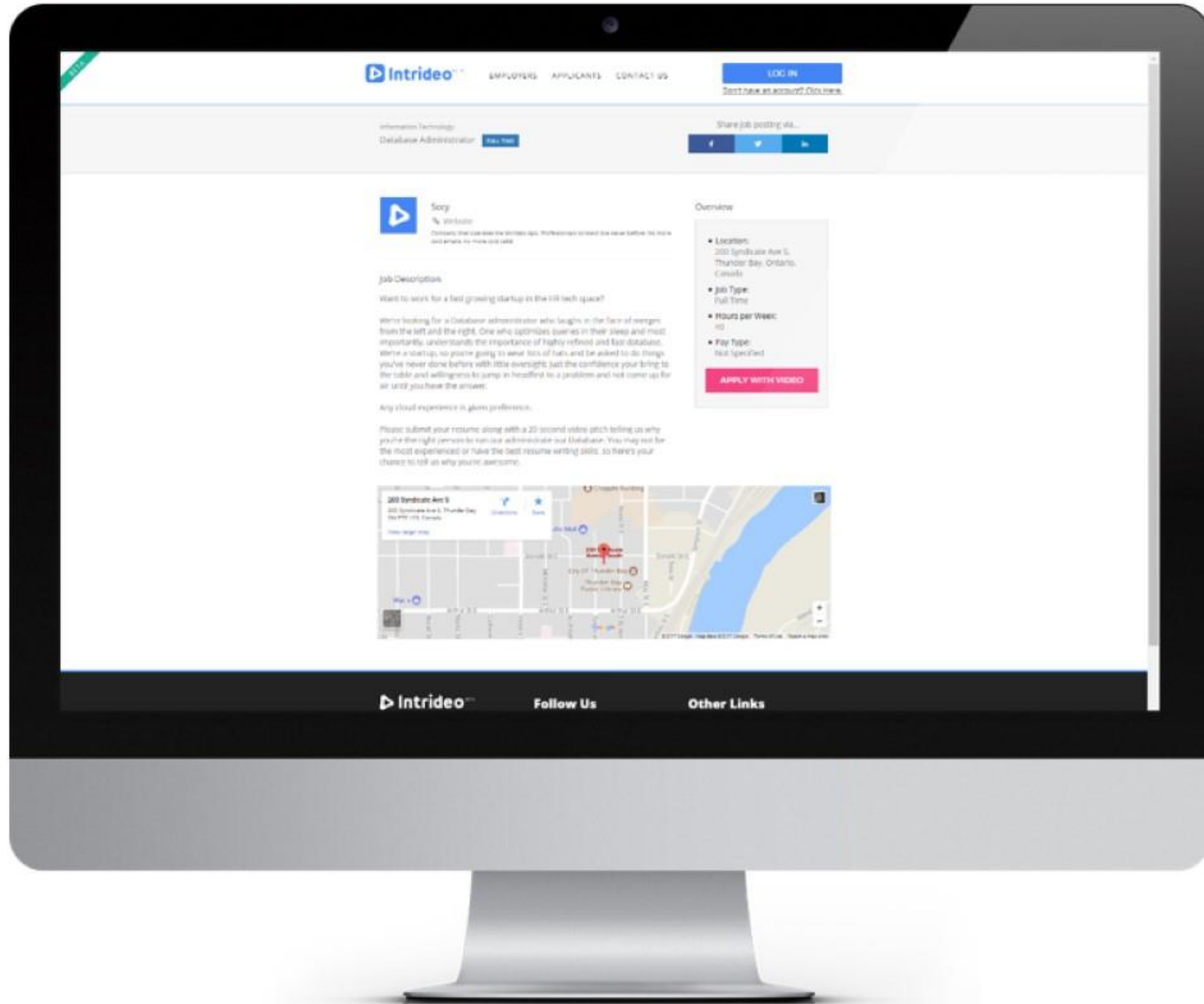
**Now applicants have the opportunity to impress the employer with their best 20 second video pitch!**





Easy-to-use Dashboard & Mobile App





**Standalone page  
for your job posting  
to share the link to  
various job boards.  
(eg Indeed, etc..)**



Reduce  
churn of  
thousands  
resumes



Focus on  
20 second  
candidate  
video pitches.



Fewer  
No-Shows

Better  
Interviews



**Intrideo**

HIRING REDEFINED

## Our Beloved Clients



McDonald's



Wasaya  
Airlines



A&W



The Doctors



CIVIC  
Contractors



Green Cross  
Health



DriverSeat



Montana's



Sleeping Giant



Reid's Furniture



Georges Market



MITRE 10

# Intrideo

## HIRING REDEFINED



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MOBILE APP

**For both Employers  
& Applicants!**



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[www.intrideo.com](http://www.intrideo.com)